



Academy Commercial Opportunities

Advertising, Marketing & Sponsorship 2022/23

stevenagefc.com/academy/

#GREATER
TOGETHER

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Support the club at the heart of your community and let your business benefit.

Stevenage Football Club is a professional club embedded within its community, with a tradition and proven track record of achieving success and developing players through its exceptional player development pathway.

We provide the business community with a platform to promote their products and services, engage with the community, reward employees, build their reputation and grow their business.

Through reach, clear deliverables, brand collaboration and networking events, Stevenage Football Club is the leading local commercial platform for businesses to maximise revenue and profile.

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Stevenage Football Club



SFC Academy



Stevenage Football Club is committed to developing players to support and enhance its first team squad, through its four tier Player Development Pathway which is open to over 500 players aged 7 to 19 years old.

Since 2010 the Club has operated an EFL EPPP Category 3 Academy providing high quality performance and educational programmes which has produced over 25 players for the first team squad.

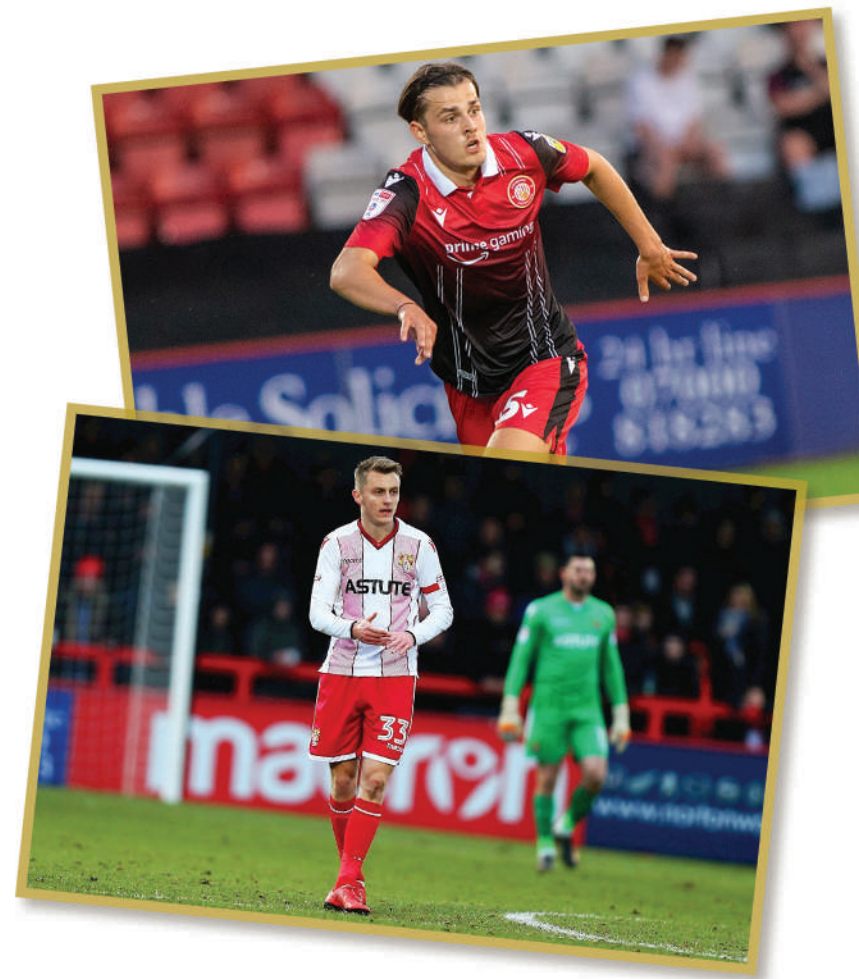
Graduates have included Ben Wilmot (Watford FC) and George Boyd (Sheffield Wednesday) who have featured in the EFL Championship, the Premier League and Serie A.

Academy Sponsor

Put your brand alongside one of the best academies in the English Football League and help support us in creating a future generation of players for the first team squad.

This key partner opportunity provides an extensive selection of branding inventory, as well as the chance to see players progress and develop through the Player Development Pathway.

Price **Available upon request**



SFC Academy



Age Group Sponsor

Our Age Group Sponsor Package allows you to support a specific age group within our Academy and see your brand on the front of the team's shirt.

Price **£2,000 per season**

Player Sponsor

Choose to support one of our Academy Players and see your name or company logo featured alongside your chosen player in our Match Day Programme and on the Player's online website profile.

Price **£100 per season**



All prices shown are exclusive of VAT.



Naming Rights



Football Pitches

Support our academy that's at the heart of its community and engage your brand with the naming rights of one of our courts at Shephalbury Sports Academy, the home of Stevenage FC Academy.

Five aside court **£4,000 per season**

Six aside court **£6,000 per season**

For more information, email jordeng@stevenagefc.com.



All prices shown are exclusive of VAT.



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