# **Astute Family Challenge Competition Rules**

#### **Definitions**

'The Club' - Refers to Stevenage Football Club

'The Challenge' or 'Challenge' - Refers to The Astute Family Challenge, sponsored by Astute Electronics Limited, whose Registered Office is at Astute House, Rutherford Close, Stevenage, Hertfordshire, SG1 2EF, United Kingdom.

'The sponsor' – Refers to Astute Electronics Limited, whose Registered Office is at Astute House, Rutherford Close, Stevenage, Hertfordshire, SG1 2EF, United Kingdom.

#### 1. Introduction

- 1.1 These rules apply to the Astute Family Challenge promoted through Stevenage Football Club.
- 1.2 To enter the Astute Family Challenge you must complete and submit the Competition Entry Card obtainable from Stevenage Football Club during any home game within the 2017/18 Sky Bet League Two match calendar or FA Cup match drawn at home at The Club.
- 1.3 The Astute Family Challenge is completely free to enter.

# 2. Eligibility and entry restrictions

- 2.1 To be eligible to enter the Astute Family Challenge:
  - (a) You must be a natural person, at least 18 years old, permanently resident in the United Kingdom; and
  - (b) You must be participating in The Challenge with at least one other family member under the age of 16 on the date of The Challenge. Family members are defined as relatives by birth or legal custodians; and
  - (c) You must be attending as a spectator of any match that qualifies for you to enter The Challenge at The Club; and
  - (d) You must not be our employee, officer or agent, or an employee, officer or agent of any person or organisation involved in the running of the competition, and you must not be a family relation of any such person.
- 2.2 The maximum number of entries to The Challenge per family is 1 per 2017/18 football season.

## 3. Start and closing dates

3.1 The Challenge shall open for entries from 13:00 on 11/11/2017 and until 17:00 on 14/04/2018. Applicants should apply a minimum of one game inadvance and can apply for as many games as they wish. Applicants should only apply if they know they will be in attendance for that game.

# 4. Judging

- 4.1 The Challenge shall be judged by the PA Announcer in attendance at The Challenge. The PA Announcer will help guide participants through The Challenge.
- 4.2 The Challenge shall be judged on the basis of these rules published at stevenagefc.com
- 4.3 The Challenge judges shall be independent and not be related by birth to any family that participates in The Challenge.
- 4.4 If a Challenge entrant does not meet the eligibility requirements or is subject to any entry restrictions, that entrant shall not be entitled to be adjudged a winner, and will not be entitled to a prize in any circumstances.

## 5. Winners and prizes

- 5.1 Challenge prizes shall be specified at stevenagefc.com
- 5.2 Challenge prize winners will be notified of the competition result by email or phone not more than 7 days following the date of The Challenge.
- 5.3 The results of any Challenge winners will be announced on our website within 7 days following the date of the The Challenge. The announcement will include the first name, surname, age, town or region of residence and prize details of each prize winner.
- 5.4 At The Sponsor's discretion a cash alternative of equivalent value may be substituted for any prize.

### 6. Copyright

6.1 You grant to us an exclusive, worldwide, royalty-free, perpetual and irrevocable licence to copy, store, edit, distribute, transmit and publish your entry and participation of The Challenge. You also grant to us a right to sublicense these rights.

# 7. Publicity

7.1 We may undertake publicity activities relating to The Challenge. We may publish and/or arrange for the publication of Challenge winners' first names, surnames, ages, towns or regions of residence and prize details. We will also require Challenge winners to attend promotional events relating to The Challenge, providing that we will pay reasonable and pre-agreed travel, subsistence and accommodation expenses incurred by Challenge winners attending such events.

#### 9. Our details

- 9.1 This prize competition is run by Stevenage FC.
- 9.2 Our principal place of business is at The Lamex Stadium.
- 9.3 You can contact us:

- (a) By post, using: Stevenage Football Club, The Lamex Stadium, Broadhall Way, Stevenage, Herts, SG2 8RH;
- (b) By telephone, using: 01438 223223
- (c) By email, using: info@stevenagefc.com