



First Time Guide

Stevenage Football Club

www.stevenagefc.com



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A Brief History



Stevenage Football Club has continued to make waves in the world of football since its formation in **1976**.

The club was formed as **Stevenage Borough** following the bankruptcy of **Stevenage Athletic** and after spending the first decade and a half of the club's history moving up and down the Isthmian League's, promotion to the **Football Conference** was finally confirmed in **1994**.

Despite winning the league just two seasons later, inadequate ground facilities meant promotion was denied. 14 years later, justice was finally served as a record breaking Conference title winning campaign saw the club become a **Football League** side for the first time in the club's history in **2010**.

Promotion to **League One** soon followed where the club spent three seasons in the third tier of English Football before re-joining **League Two**, where the club have become established promotion-chasers ever since.



Tickets

How to Buy

Stevenage FC offers three ways to buy your match ticket:

Online

Online tickets offer supporters **cheaper** and **easier** means of purchasing matchday tickets.

Either print at home or use your mobile device to scan your ticket on our new digital turnstiles.

From the Club Shop

Open **Mondays, Tuesdays & Fridays** (10am-5pm) and **home matchdays** (Midday - Kick-Off, *inc. THFC U21s fixtures*).

From the Ticket Office

On the day of a **Saturday home game** (Midday - Kick-Off), and when we have a **Tuesday home game** (5pm - Kick-Off).

This is also where tickets bought online for collection can be collected from.





Tickets



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Which Stand?

With three seated stands and one standing terrace, find out what part of the stadium is perfect for you.

North Stand

The brand-new North Stand is now open to the general public. At the beginning of the 2017/2018 season, Stevenage fans raised over £600,000 in crowdfunding to be used to build a new, state-of-the-art North Stand on Broadhall Way.

The North Stand brings a unique viewpoint of The Lamex Stadium pitch for Stevenage supporters, complete with an inside concourse that features warmth, food, drink, toilet facilities and mounted televisions.

West Stand

Our West Stand is an all seater stand that holds 2,000 fans, as well as housing our hospitality areas, press boxes and the tunnel leading to the changing rooms. These seats offer a great view and are perfect to bring your youngsters along for the first time.

East Terrace

The best atmosphere at The Lamex comes from the East Terrace, which is a standing only stand. Our most vocal fans who lead the singing, dancing and banging on the drums are housed in the centre of this, but standing anywhere on the terrace guarantees a unique experience.

South Stand

Our 1,500 capacity South Stand is allocated to visiting fans. With the opposition usually kicking towards this end in the second half, it creates a great atmosphere between the two sets of fans.



Tickets

Admission Prices

Supporters who purchase Online or In-Advance of a match, will qualify for cheaper, '**Online/In-Advance**' prices. Those purchasing in-person on the day of the match (Via the Ticket Offices) will be subject to '**Matchday/In-Person**' prices.

	Adult	Concession	Under 18	Under 12	
ONLINE / IN-ADVANCE	East	£18.00	£15.00	£10.00	£5.00
	North	£22.00	£20.00	£14.00	£8.00
	West	£22.00	£20.00	£14.00	£8.00
	South	£22.00	£20.00	£14.00	£8.00
MATCHDAY / IN-PERSON	Adult	Concession	Under 18	Under 12	
	East	£20.00	£17.00	£12.00	£5.00
	North	£24.00	£22.00	£16.00	£10.00
	West	£24.00	£22.00	£16.00	£10.00
South	£24.00	£22.00	£16.00	£10.00	



FOOTBALL

Tickets



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Disabled/Wheelchair Tickets

Home supporters who require wheelchair access at The Lamex Stadium are advised to purchase tickets for the disabled sections in the North Stand, while away supporters must purchase tickets for the South (Away) Stand.

There are 14 disabled spaces available in the North Stand, with eight in the raised West section accessed through Exit 8 and six in the lower east section accesses through Exit 9. In the South (Away) Stand, there are four disabled places with carer alongside, accessible through Exit 4A.

Disabled supporters can request a parking space at The Lamex Stadium by filling in this form (Disabled Supporter Parking Registration Form), and there is also a free car park on the opposite side of the road at Fairlands Valley, which is fully accessible via the underpass.

Fans requiring tickets for the wheelchair section can call 01438 223 223 and will be required to pay the relevant age concession with a free carer.

Ambulant Disabled

Ambulant disabled fans (medium/high-rate disability allowance) can purchase tickets for any chosen stand at the normal concession price with a free carer/personal assistant as required, if they can get to and from their seat without difficulty.

Where there is a need to sit in a specific seat i.e., on the end of a row or where there are few or no steps, then please contact DSLO at dslo@stevenagefc.com.

Audio Commentary

For supporters with a visual impairment, we have a dedicated commentary service where you can borrow a receiver to listen to live match commentary. Please contact DSLO to pre-book the equipment as soon as possible.

Guide Dogs

Guide dogs are admitted to all areas of the Stadium with visually impaired supporters.

Parking & Travel



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Directions to The Lamex Stadium

Car

Directions are signposted from Junction 7 on the A1 (M). Please use the underpass to cross the A602. Do not cross the dual carriageway. **Free matchday parking** for 500 cars is available to fans at Fairlands Valley Car Park, to the North of the ground.

Train

Stevenage train station is mainly served by **LNER, Great Northern & Thameslink** trains. LNER trains connect Leeds to Stevenage in 1h 57m, while both Great Northern & Thameslink run from Cambridge to Stevenage (40m) & London Kings Cross to Stevenage (43m).

To walk from Stevenage train station to The Lamex Stadium, cross over the bridge towards the Gordon Craig theatre. Walk through the tunnel and continue before turning right once you reach the town square. Then continue through the town before going under the underpass at ASDA.

From ASDA, continue walking on the pavement down the dual carriageway, past McDonalds and the Roaring Meg retail park.

The Lamex Stadium is then viewable on the corner of the roundabout. Please use the underpasses on Broadhall Way to complete your Journey.

Football
ground





Family Friendly

Pre-Match

Matchdays are more than just 90 minutes...

Kids Zone

The Stevenage FC Kids Zone is now a regular part of our matchday experience, located just outside the West Stand and accessible from Monkswood Way.

From 1.15pm-2:30pm every home Saturday matchday, we have a **soccer speedcage**, **table tennis**, **the chance to meet Boro Bear** & much more in the build-up to kick-off.

Stevenage players will be on-hand around two hours before kick-off at the players' entrance at each game throughout the season so make sure you bring your autograph books, available from the Club Shop or stevenagefcshop.com.

Boro Busker

We invite a different **local artist** each week to entertain supporters inside the Kids Zone from 1:45pm, to help build up the atmosphere prior to kick-off.

To apply for a Boro Busker slot this season, please **get in touch**.



Family Friendly



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Fun Stuff

First Time Fans

Bringing on U12 for the First Time? Please let us know by emailing info@stevenagefc.com so we can reward your little one with a special **First Time Certificate**, hand-signed by the First Team squad!

Junior Boro Membership

In partnership with the Supporters Association and funded by the Football Foundation's Fan Engagement Fund, our Junior Boro Membership scheme has been designed to help engage a new generation of supporters with the Club.

Junior Boro Members receive a **Membership Pack** including a **Stevenage FC drawstring bag**, **size 1 football** and a **Boro push popper**, along with **one free adult & chld home league match ticket**, entry into the **Be A Mascot draw**, and the opportunity to play the part of many different roles around the club at our **Kids Takeover Match Day!**





Food & Drink

The Broadhall Suite

Looking for somewhere to eat and drink on Matchday?

The Broadhall Suite is our friendly bar which caters for fans before and after games on **every matchday**.

Opening at midday on a Saturday and 5.30pm for an evening game, you are sure to get a warm welcome from our friendly staff.

As well as being open to the public on matchdays, the Broadhall Suite is available to hire for both evening and daytime events or meetings.

Equipped with its own reception area, a 12m licensed bar, private toilets and free parking, the venue lends itself well towards private hires and celebrations.

To find out more about our venues or to make an enquiry, email jenniec@stevenagefc.com, view our **Brochure** or call **01438 218074**





Food & Drink



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Matchday Hospitality

Whether it's a special occasion, a visit with a client or just a treat for you and your family a day out at The Lamex Stadium can provide the **ultimate match day experience**.

The 76 Lounge

Priced at £15 for Adults and £6.95 for Under 12s, Matchday Hospitality packages at The 76 Lounge are available for every home league game this season.

Book online now at www.borotickets.co.uk.

Both home & away supporters* can also enjoy The 76 Lounge pre/post-match and at half-time free of charge, soaking up the matchday atmosphere with a wide selection of drinks and watch both the 12.30pm and 5.30pm kick-offs.

**Subject to safety advice.*

Executive Box

An Executive Box is the perfect way to enjoy League Two football at The Lamex Stadium.

Our superbly appointed executive suites are each designed to accommodate 10 guests in comfort with a pre-match meal or buffet included in your package as well as reserved VIP seating, half time refreshments, a waiting service from the bar and much more.

Interested? Call Clive Abrey on **01438 223223** or email clivea@stevenagefc.com.



Food & Drink

Tea Bars

Our tea bar catering has played a key role in helping us to provide the **best possible family experience** at The Lamex Stadium.

Our tea bars are located in each corner of the stadium and serve a wide variety of food and drink, hot and cold, throughout the game.



MATCHDAY MENU

1/4lb Burger	£4.00	Chocolate Bars	£1.20
1/4lb Cheeseburger	£4.50	Crisps	£1.20
1/2lb Burger	£4.50	Bottled Water	£1.50
1/2lb Cheeseburger	£5.00	Tea	£2.00
Boro Burger	£5.50	Coffee	£2.00
Veggie Burger	£3.50	Hot Chocolate	£2.00
Hot Dog	£3.50	Cappuccino	£2.00
Hot Dog with Cheese	£4.00	Latte	£2.00
Bacon Bap	£3.50	Bovril	£2.00
		Soft drinks	£2.50
Pies	£3.00		
Beef and Veg Pasty	£3.00		
Sausage Roll	£2.50		
Chips	£2.50		



Time Guide



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3pm KO

7.45pm KO

Matchday Timings

Midday	6pm	Club Shop & Ticket Office open
Midday	6pm	Bars open
1pm	6:15pm	Players start arriving
1.30pm	--	Kids Zone opens
1.45pm	6:30pm	Turnstiles open
1.45pm	--	Boro Busker starts performing
2pm	6.45pm	Line-ups announced
2.15pm	7.00pm	Players warm up
2.45pm	7:30pm	Players head for changing room
2.55pm	7:40pm	Team emerge onto pitch
3pm	7:45pm	Kick-off
3.45pm	8:30pm	Half-Time
4:45pm	9:30pm	Full-Time



Club Shop

In Store and Online

The Stevenage FC Club Shop is your #1 place for merchandise & tickets all year long.

Located between the players entrance and ticket office outside the West Stand at The Lamex Stadium, the Club Shop is fully stocked with our new Macron Playing Kit & Training Wear range.

Opening Hours:

Monday : Closed
Tuesday : 10am-5pm*
Wednesday: Closed
Thursday : 10am-5pm
Friday: 10am-5pm
Saturday: Closed*
Sunday : Closed

*Home match day hours (inc. THFC U21s fixtures):

Tuesday: 12pm - Kick Off + 15 Minutes After Full Time
Saturday: 12pm - Kick Off + 15 Minutes After Full Time



Programme



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Free, Digital & Interactive

In summer 2019, the Club made the decision to move away from printed Matchday Programmes and instead offer a **FREE Digital Matchday Programme** that supporters can **view and download the day before a match**.

Working in partnership with Hashtag Digital Media, the change allows for greater scope in terms of the content delivered such as the option to include video and interactive quizzes, along with greater value for our advertisers with clickable links.

Other exciting features such as the ability to host a programme from the archives is also available.

This is the EFL's first ever fully Interactive Digital Matchday Programme and the Club is proud to have broken this new ground.





Social Media

Stay Connected



Twitter

Check out our official twitter feed for all the latest information and exclusive news, plus minute-by-minute updates on match days.



Facebook

Check in at The Lamex Stadium to show your friends where you are and 'Like' the Club's official Facebook page for exclusive news.



Instagram

Follow [stevenagefcofficial](#) for daily updates and exclusive behind-the-scenes content from training through to matchday.



YouTube

Find the Stevenage Football Club Official Youtube Channel and watch exclusive videos from the first team, match highlights and club news.



TikTok

Follow [@stevenage_fc](#) on TikTok for exclusive videos with the First Team, behind-the-scenes content and memorable goals & celebrations.





Stevenage Football Club

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